

THE EVENT

We're changing...

Back in 2015, we launched The Vuelio Blog Awards which over four years became the most respected awards for bloggers across the UK. But, the world of influence has changed, and so this year we're delighted to unveil our new look event, The Online Influence Awards to celebrate the very best in influence, insight and intelligence from across the world of vloggers, bloggers, instagrammers and podcasters.

Alongside subject categories from lifestyle, fashion to politics and news, this year we'll also reward the best B2B, B2C and Cause Led Influencer Campaigns.

A night to remember

Following our tradition of creating the only VIP celebration of influence, this year we will be transporting our guests back to the glamour and glitz of the 1920s at The Bloomsbury Ballroom. Greeted with a Gatsby inspired cocktail, guests will enjoy an immersive experience MC'd by a well-known comedian, a three-course meal then late night DJ and live entertainment.



THE BENEFITS

Be part of the action

We will partner with leading brands and agencies to make The Online Influence Awards truly a night to remember. Our sponsors will benefit from being associated with championing the emerging industry of influence while directly reaching an audience of 300 leading content creators, PR and communications professionals.

Achieve brand recognition

The Online Influence Awards is the biggest event for influencers in the UK and each year receives significant awareness. As a sponsor, your brand will be in front of the best in the industry and, to help you build relationships with those who matter, we will curate your dream table of influencers.

Online, offline promotion

In the lead up, at and post event, there will be dedicated social media and PR promotion of The Online Influence Awards. Each sponsor will benefit from being referenced in all promotional activity.

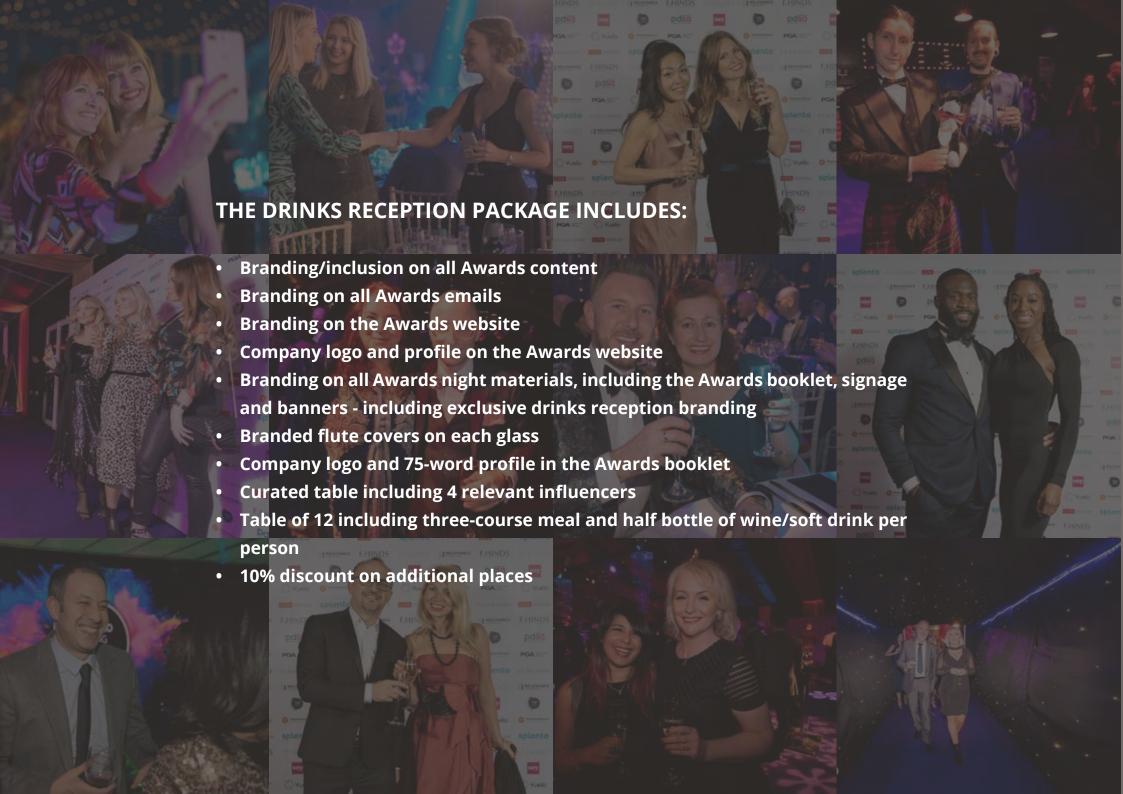


GOLD Drinks reception sponsor

It's the official start of the celebrations and where guests will arrive to mingle with the leading influencers in the UK.

Sponsor the first taste of The Online Influence Awards and get your brand in front of all the guests as the drinks reception sponsor. Does your brand have the edge to help make the drinks reception have that extra sparkle?





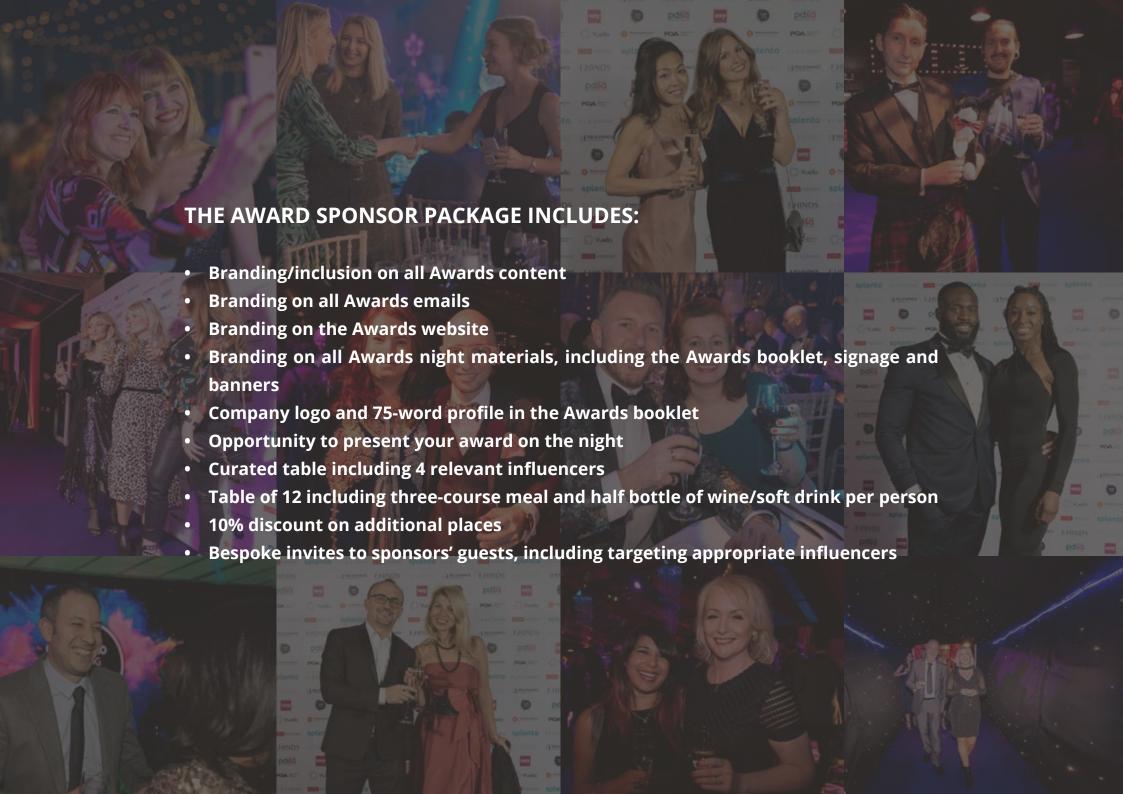
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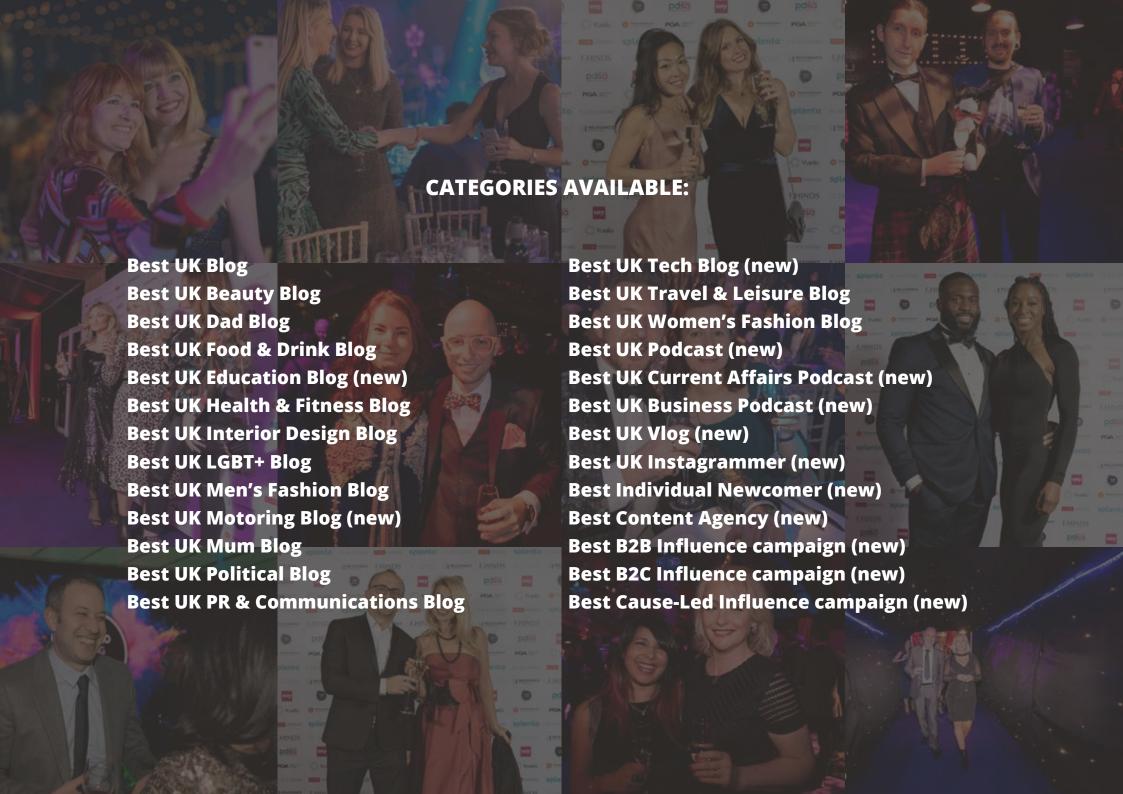
Awards sponsor

Align your brand with a category that speaks to your audience. Award sponsors have a unique opportunity to own a category, benefiting from networking with that category's finalists and overall winner.

Each category at The Online Influence Awards already has a history of incredible finalists with previous winners including Mad About The House (pictured), Menswear Style, Inthefrow and Slummy Single Mummy.



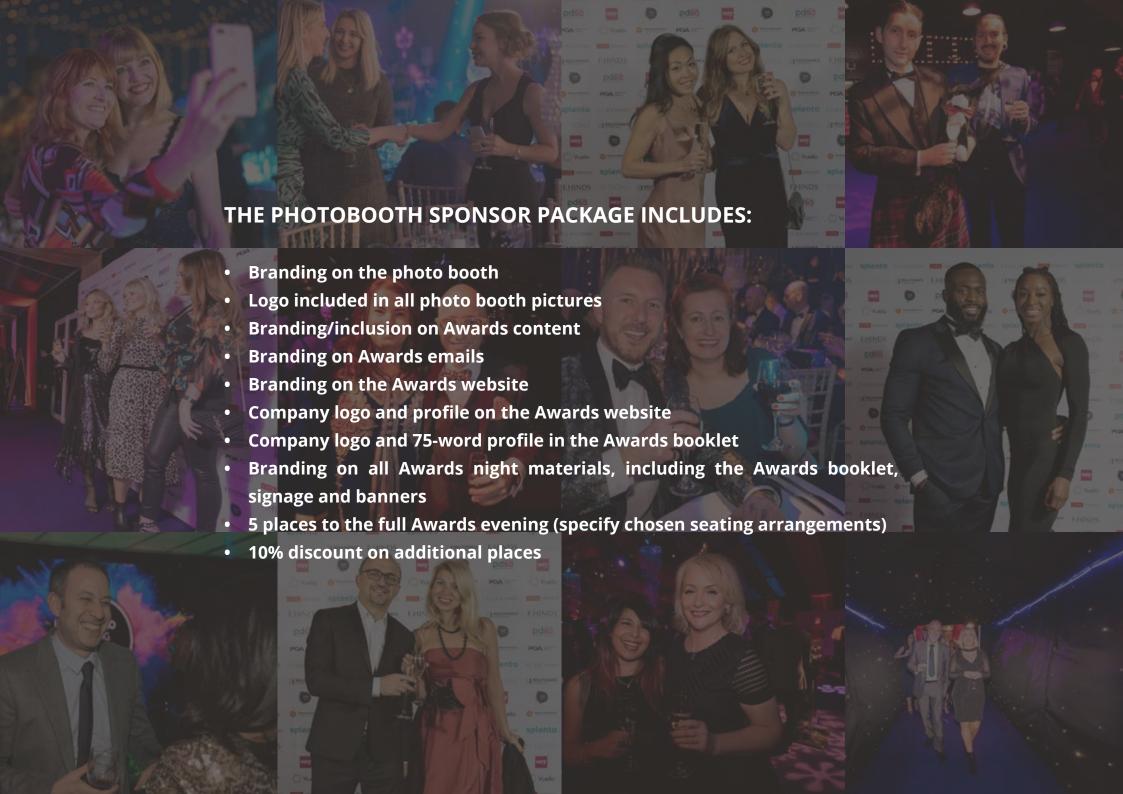




BRONZE Photobooth sponsor

Help every guest capture their memories with your branding on the photos they will take home. By sponsoring the photobooth, you'll be part of one of the most popular elements of the evening with your branding seen by thousands, as guests stick their photos from the night on their desk and share them across social media.





BRONZE After-party sponsor

Turn your brand into the life and soul of the after-party and make sure The Online Influence Awards finish with a bang! Bring your brand alive by sponsoring the after-party hosted by The Bloomsbury Ballroom's resident DJ.

This package gives you the chance to position your brand in front of fun-loving influencers who want to work with brands just like you.



